

La situación de las profesionales en la industria del videojuego

Dra. Ruth S. Contreras Espinosa

Observatorio de Comunicación, Videojuegos y
Entretenimiento

UAB-Uvic

Twitter @ruthsofhia

Instagram ruthsofhia

ruth.contreras@uvic.cat



Observatory of Communication, Games and Entertainment
Institute of Communication
Autonomous University of Barcelona
University of Vic-Central University of Catalonia



**Érase una vez, una historia
de dominio masculino...**

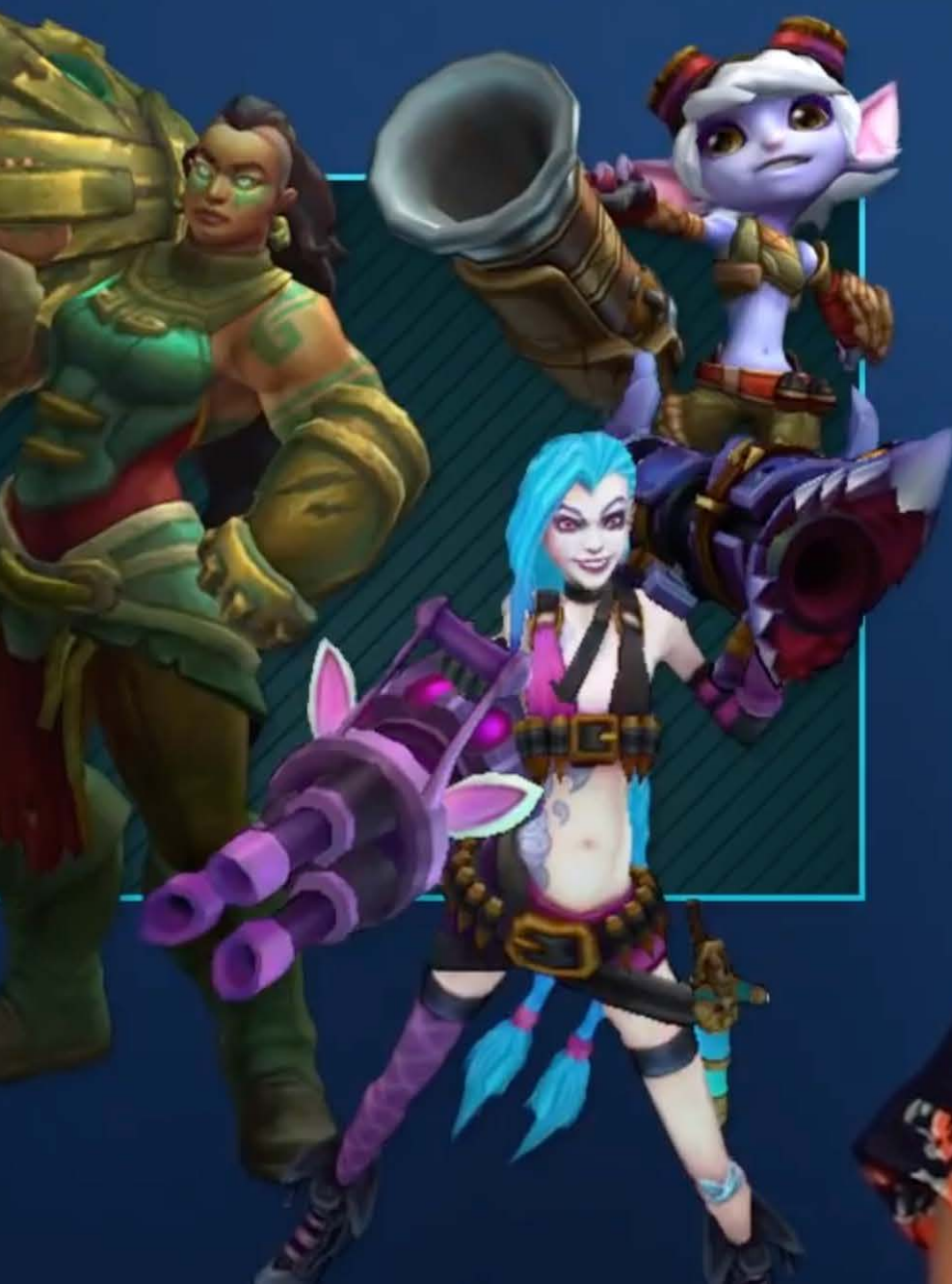




**LAS MUJERES EN EL
SECTOR DE LOS VIDEOJUEGOS**

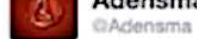
Gamergate y las primeras señales de cambio





**LAS MUJERES EN EL
SECTOR DE LOS VIDEOJUEGOS**

Ruth S. Contreras Espinosa



Adensma
@Adensma

Follow

@femfreq kill yourself feminists are a waste of air also more games should have girl characters half naked such as "Tomb Raider" etc



7:17 PM - 20 Jan 2015



COD COMMUNITY LAWYER
@Ghesttt



Follow

@femfreq shut the fuck up bitch I'm the lawyer of this community got something to say take it up with me



7:22 PM - 20 Jan 2015



Lizard Man
@LizardAppaalle

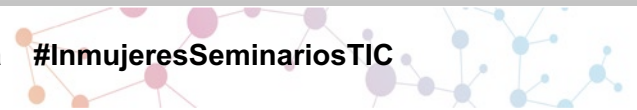


Follow

@femfreq you criticize gamers for "threatening you" 1v1 me gta u be the prostitute and I'll be the guy that runs over you attention whore.



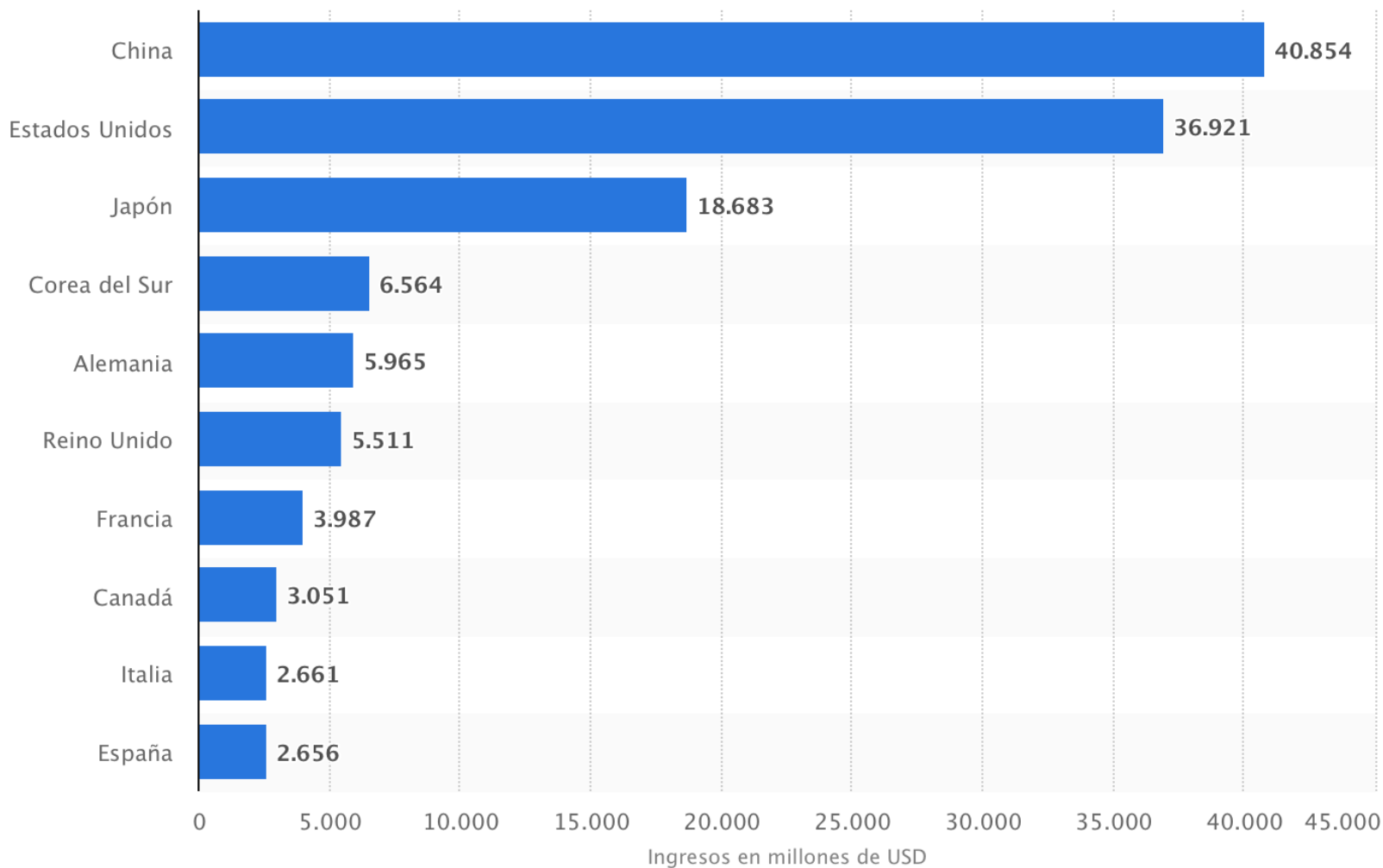
7:48 PM - 20 Jan 2015



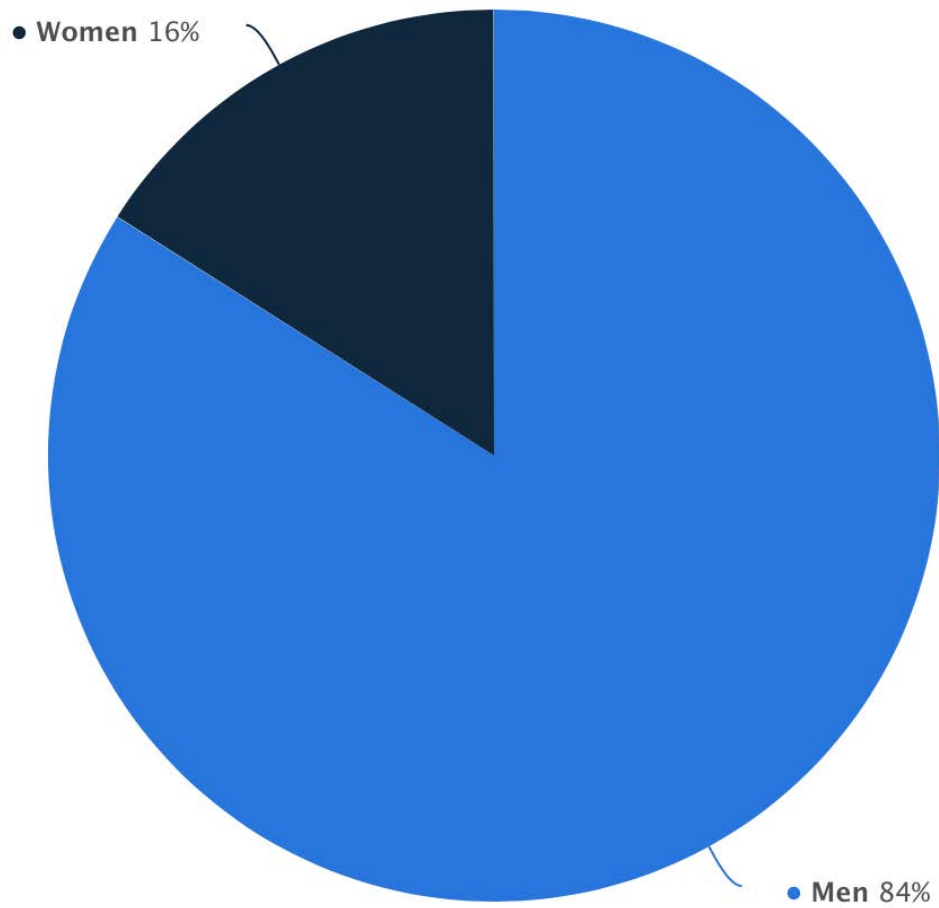
Presencia femenina en la industria



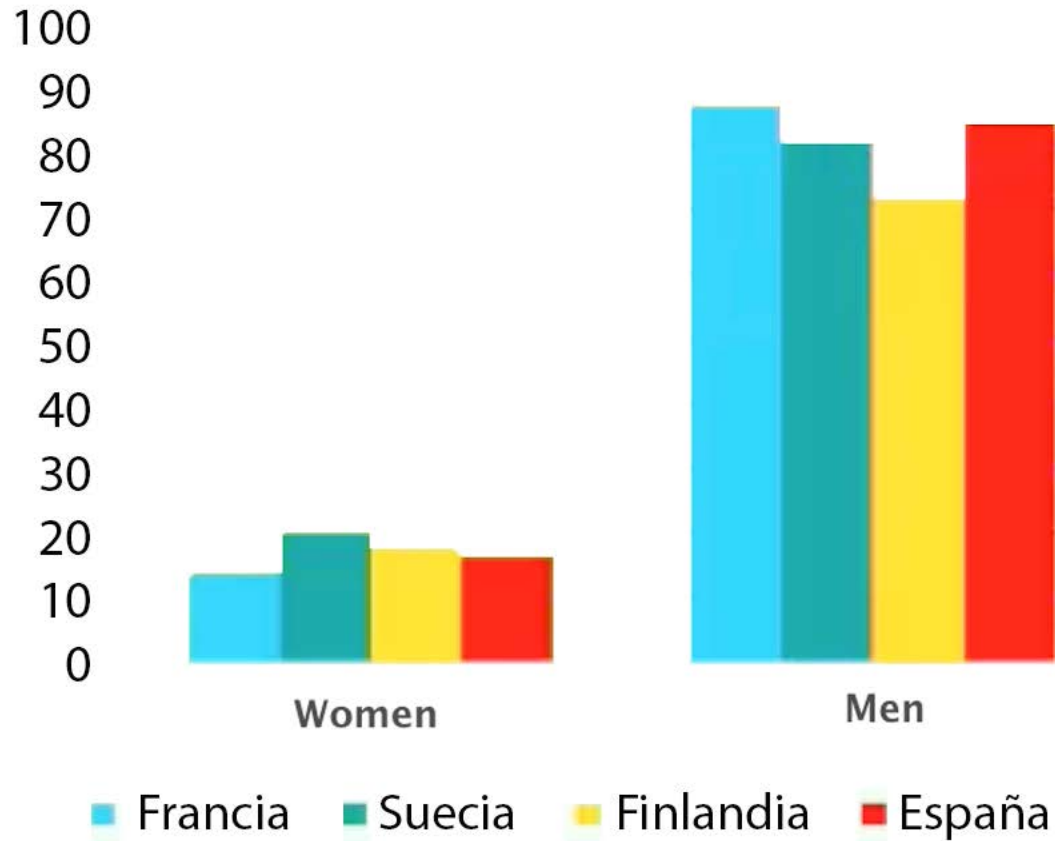
Principales mercados de videojuegos a nivel mundial en 2020. Statista 2021



Distribution of employees Spanish video game sector. DEV 2019



Distribution of employees Europe. DEV 2018



¿Igualdad salarial? perfiles masculinos VS femeninos



TABLA 1. Demografía de las participantes

	Nombre	Ciudad	Sector	Perfil profesional
1	Mireia	Barcelona	Indie	Programadora
2	Silvia	Málaga	Indie	Programadora
3	Georgina	Barcelona	AAA	Programadora
4	Raquel	Barcelona	AAA	Programadora
5	Julia	Madrid	Indie	Programadora
6	Elena	Madrid	Indie / autónoma	Arte
7	Alejandra	Valencia	Indie	Arte
8	Claudia	Madrid	AAA	Arte
9	Miriam	Barcelona	Indie	Arte
10	Laura	Madrid	Indie / autónoma	Arte
11	Laia	Barcelona	AAA	Marketing
12	Mar	Madrid	Indie	Marketing
13	Andrea	Valencia	Autónoma	Marketing
14	Alba	Barcelona	Autónoma	Marketing <input type="checkbox"/>
15	Eva	Valencia	Indie	Producción musical
16	Rosa	Málaga	Autónoma	Producción musical
17	María	Valencia	Autónoma	Animación
18	Sara	Barcelona	AAA	Animación
19	Nuria	Barcelona	AAA	QA
20	Isabel	Madrid	Indie	QA

El cambio es lento y desigual





Riot Games will pay \$10 million to settle gender discrimination suit



Riot Games' West L.A. campus (Colin Young-Wolff / Riot Games)

By SAM DEAN | STAFF WRITER

DEC. 2, 2019 | 1:29 PM

The New York Times

Dozens of Women in Gaming Speak Out About Sexism and Harassment

After more than 70 allegations surfaced on Twitter this weekend, gaming companies and streamers responded with action. Some say it's the beginning of real change in the industry.



By [Taylor Lorenz](#) and [Kellen Browning](#)

June 23, 2020



Ubisoft

Ubisoft sexual harassment investigation claims three more executives

Agence France-Presse Sun 12 Jul 2020 04.34 BST

Chief executive slams 'toxic behaviours' as unacceptable after employees denounce predatory conduct, leading to resignations



Anti-libel & anti-slander defamation lawsuit disclaimer:

This collection of information is designed for archival purposes only. The information collected has not been verified to be true and was collected from publicly made statements by alleged victims and accused abusers. By no means is this document a comprehensive list of the abuse in the streaming industry and does not aim to be, simply a recording of the stories shared during June 2020.

Twitch recommends using their on-site reporting tool, via your alleged abuser's channel: <https://blog.twitch.tv/en/2020/06/24/an-update-to-our-community/>

2	Accused Social Name	Accusation Post	Accused's Response Post
402	PK (PokemonKing4Life)	Uni's Story	
403	Pooch	Aura's Story, Aura's Response to Pooch	Pooch's Response, Pooch's Final Statement
404	Pugwest	Corrin's Story, ProPanda's Story	Pugwest's Response to Corrin, to ProPanda
405	Remo	Bivi88's Story, GrapeApe's Story, NapTime's story, PL's Story, Koter's Story	
406	RockCrock	ChemX's Story, Anonymous Story, Renth's Response	
407	S2H	Isabella's Story, Espurridan's Story	
408	Scruff	Kyoto's Story	
409	Skaiza	Anonymous Story, Mira's Story	Skaiza's Response (private)
410	Steven (Brooklyn)	Ghouleish's Story, Mis's Story	
411	Tezii	ICantSayPing's Story, CassKittie's Story	
412	TMPR	Coragem Irmon's Story	TMPR's response
413	Ultra98	Alex's Story, Alex's Follow-Up	Ultra98's Response
414	Unnamed Virginia Beach player	Graveblanket's Story	
415	Venia	Froot's Story, Vernias' Story, River's Story, Froot's Response to Venia	Venia's Response, Response 2
416	Vro	VictimOfVro's Story	
417	Westballz	Paula's Tweet, PrincessHyrule's/Lauren's Tweets	
418	Z2G	Tuesday's Story	
419	Zebra	Fluzy's Story	
420	ZeRo	Katie's Story	

¿Cuál es la solución?





REPORT

Gender stereotypes about intellectual ability emerge early and influence children's interests

Lin Bian^{1,2,*}, Sarah-Jane Leslie³, Andrei Cimpian^{1,2,*}

+ See all authors and affiliations

Science 27 Jan 2017:
Vol. 355, Issue 6323, pp. 389-391
DOI: 10.1126/science.aah6524





THE SHEEP'S MEOW

FOLLOW ME AT @Roni_Fro
FIVE

heard of the singing Mississippi...

MISSISSIPPI

CONTACT

¿Que se está haciendo?

WOMEN IN GAMES



2020 King | Womxn* in Games Scholarship



D I V E R S I

* female-identifying (cis, trans) and non-binary.



Network. Represent. Inspire.

LAS MUJERES EN EL
SECTOR DE LOS VIDEOJUEGOS

@ruthsofia Ruth S. Contreras Espinosa

#InmujeresSeminariosTIC





WOMXN

**DEVELOP
AT
UBISOFT**

A MENTORSHIP OPPORTUNITY FOR WOMXN IN VIDEO GAMES.

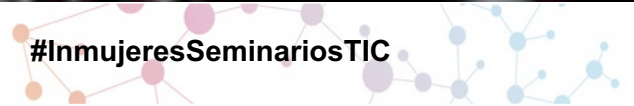
#DevelopAtUbisoft



**LAS MUJERES EN EL
SECTOR DE LOS VIDEOJUEGOS**

@ruthsofia Ruth S. Contreras Espinosa

#InmujeresSeminariosTIC



Gracias!

Dra. Ruth S. Contreras Espinosa

**Observatorio de Comunicación, Videojuegos y
Entretenimiento**

UAB-Uvic

Twitter @ruthsofhia

Instagram ruthsofhia

ruth.contreras@uvic.cat



**Observatory of Communication, Games and Entertainment
Institute of Communication**
Autonomous University of Barcelona
University of Vic-Central University of Catalonia

